



Model No. 73016
Instructions and Warranty

IMPORTANT SAFEGUARDS

When using electrical appliances, especially when children are present, basic safety precautions should always be followed, including the following:

READ ALL INSTRUCTIONS BEFORE USING KEEP AWAY FROM WATER

DANGER: As with most electrical appliances, electrical parts are electrically live even when the switch is off.

To reduce the risk of death by electrical shock:

- 1. Always "unplug it" immediately after using.
- 2. Do not use while bathing.
- 3. Do not place or store appliance where it can fall or be pulled into a tub or sink.
- 4. Do not place in or drop into water or other liquid.
- 5. If an appliance falls into water, "unplug it" immediately. Do not reach into the water.

WARNING: To reduce the risk of burns, electrocution, fire or injury to persons:

- 1. An appliance should never be left unattended when plugged in.
- 2. Close supervision is necessary when this appliance is used by, on, or near children or invalids.
- 3. Use this appliance only for its intended use as described in this manual. Do not use attachments not recommended by the manufacturer.
- 4. Never operate this appliance if it has a damaged cord or plug, if it is not working properly, or if it has been dropped or damaged, or dropped into water. Call Consumer Service for examination and repair. (See Warranty Section)
- 5. Keep the cord away from heated surfaces. Do not wrap the cord around the appliance.
- 6. Never block the air openings of the appliance or place it on a soft surface such as a bed or couch, where the air openings may be blocked. Keep the air openings free of lint, hair, and the like.
- 7. Never use while sleeping.

- 8. Never drop or insert any object into any opening.
- 9. Do not use outdoors, or operate where aerosol (spray) products are being used or where oxygen is being administered.
- 10. Do not direct hot air towards eyes or other heat sensitive areas.
- 11. Attachments may be hot during use. Allow them to cool before handling.
- 12. Do not place appliance on any surface while it is operating.
- 13. While using the appliance, keep your hair away from the air inlets.
- 14. Do not use an extension cord with this appliance.
- 15. Do not operate this appliance with a voltage converter.

SAVE THESE INSTRUCTIONS

THIS PRODUCT IS FOR HOUSEHOLD USE ONLY HAIR DRYER IS NOT A TOY

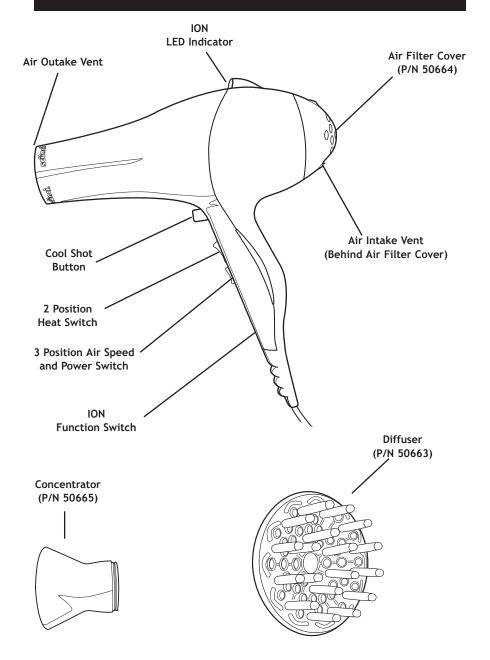
POLARIZED PLUG

This appliance has a polarized plug (one blade is wider than the other.) To reduce the risk of electric shock, this plug is intended to fit into a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to defeat this safety feature.

ELECTRIC POWER

If the electrical circuit is overloaded with other appliances, your appliance may not operate properly. It should be operated on a separate electrical circuit from other appliances.

Getting to Know Your lonic 1875Watt HAIR DRYER

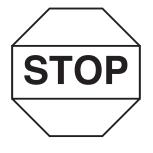




Your local electrician can help you decide which type is best for you — a portable unit that plugs into the electrical outlet, or a permanent unit installed by your electrician. The National Electrical Code now requires



GFCIs in the bathroom, garage, and outdoor outlet of all new homes.



This message about...

GROUND
FAULT
CIRCUIT
INTERRUPTERS

...can save a life!

WHY DO YOU NEED A GFCI?

Electricity and water don't mix! If your hair dryer falls in water while it is plugged in, the electric shock can kill you even if the switch is OFF!

A regular fuse or circuit breaker won't protect you under these circumstances. A GFCI offers you far greater protection.

A GFCI can save your life! Compared to that, the price is small! Don't wait... install one now!

*GFCI is a sensitive device which reacts immediately to a small electric current leak by stopping the electricity flow.

CHECK ALCI SAFETY FEATURE EVERY TIME YOU USE THE DRYER

Due to continuous improvements, the appearance of your Safety Plug may vary from the illustration above.

This unit is provided with an appliance leakage current interrupter (ALCI) safety device built into the plug. This device will make it inoperable under some abnormal conditions such as accidental immersion in water. If



the appliance is immersed in water, do not attempt to reset the ALCI safety device. Please take the unit to the nearest service facility for examination.

The ALCI safety device is equipped with a test button so that its operation can be checked.

TO USE:

- 1. Press the reset button on the ALCI safety device.
- Plug appliance into AC electrical outlet.
- Then press the test button.
 The reset button will pop out.
 This verifies that the safety device is operating properly.
- 4. Should the reset button not pop out, do not use the unit, Contact Consumer Service for examination and repair (See Warranty Section).
- 5. Press the reset button to reactivate your ALCI safety device and use your appliance.

NOTE: Be sure to repeat this test every time you use the hair dryer to confirm ALCI is operational.

DRYER STOPPED

Disturbances in your electrical current can trigger the Safety Plug. Press the RESET Button on the unit so it clicks. Your dryer will resume operation.

INSTRUCTIONS FOR USE

STYLING TIPS

Freshly Shampooed Hair

Be sure to towel dry the hair before using the hair dryer. This will cut down on styling time and simplify drying. The hair should be damp, not dripping.

Re-Styling Dry Hair

To tame frizz or curl the hair with a styling brush, dry hair should be misted slightly with a water bottle prior to styling. The concentrator is helpful in directing the airflow for better control.

Concentrator

Directs the airflow while styling smaller sections of hair. **Suggested Uses:** blow drying with styling brushes or velcro rollers. Gives a smooth, professional finish to the hair.

Diffuser

This attachment gently dries the hair while adding volume. Utilize the styling prongs to scrunch and tease longer or wavy hair.

Cool Shot Button

While using the dryer with a styling brush or velcro rollers, the Cool Shot Button helps to set the style for longer hold after blow drying with heat. Direct the airflow towards the desired section of hair. After the hair is heated through, press the Cool Shot Button for 30 seconds or until the section is cool to touch.

USING THE DRYER

Important: During initial use, you may notice a slight odor and/or smoke. This is normal and will cease with use. If after several uses the situation has not stopped, discontinue use and contact Consumer Service (See Service and Repair in the Warranty Section).

This appliance is equipped with a thermostat that will cycle "OFF" if the temperature exceeds the comfort level due to partially blocked air inlet or air outlet openings. In the event that the appliance stops during use, turn off the switches, and allow the appliance to cool down at which time the thermostat will automatically reset. During use, do not block the air openings.

DRYER SETTINGS

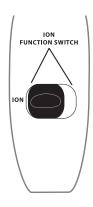
The dryer has 2 air speed settings and 2 heat settings for a total of four drying combinations.

Cool Shot Button

For longer lasting styles, press for a shot of cool air. The Cool Shot feature operates only while the Cool Shot Button is held down. When it is released, the dryer will return to normal operation.

Ionic Switch

Slide to the left to turn Ionic Function ON or slide to right to turn Ionic Function OFF. Negative ions aid in drying the hair faster and smoothing textured hair. You may use the ionic feature with any combination of the heat/air speed settings, however for best results set the heat to the "hot" position.



2 Position Heat Switch

Hot, and Warm

Depending on your styling needs, the dryer can be set any of the two heat settings. For your reference, the settings can be used for the following instances:

Hot

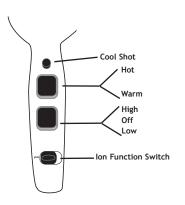
- Removing excess moisture from the hair.
- Straightening coarse textured hair.
- Heating hair set with velcro rollers.

Warm

- · General purpose drying.
- Smoothing medium fine textured hair.



High and Low airspeeds, and power OFF.



OPERATING THE DRYER

- 1. Plug the Hair Dryer into an AC electrical outlet.
- 2. Test the ALCI safety feature.
- 3. Choose the desired heat setting.
- 4. You may choose to use the Ionic function at this time. Slide the switch to the "ON" position. The LED Indicator will light up when the Ionic function is working. The dryer may be used without the Ionic function.
- 5. Turn the power on.
- 6. Remove moisture from the hair by moving the dryer back and forth around your hair (keeping at least 2 inches away from the hair). Keep the dryer in motion at all times to avoid hair damage.
- 7. For a smooth or rounded look, you may want to use a styling brush before hair is completely dry. The concentrator is helpful in directing the airflow for better control when using sections or a styling brush.
- 8. When finished styling, turn off and unplug dryer.
- 9. Allow the dryer to cool completely before storing.

CAUTION: While the dryer is operating, never obstruct the air inlet or outlet openings and do not place appliance on any surface.

USER MAINTENANCE INSTRUCTIONS

Storage

While not in use, turn the dryer off, unplug the hair dryer, allow to cool completely, and store out of the reach of children in a safe and dry location. Never store it while it is hot or still plugged in. Never wrap the cord tightly around the appliance. Never hang the dryer by the cord. Handle the cord carefully for long life, and avoid jerking, twisting or straining especially at plug connections.

Maintenance

Attention: Before cleaning or maintenance is done to the dryer, turn the dryer off and unplug.

Your dryer is virtually maintenance free. No lubrication is needed.

During use, untwist the cord from time to time to avoid tangling.

If any malfunction occurs, do not try to repair it yourself. Unplug the appliance, allow it to cool and call Consumer Service for examination and repair (See Warranty Section). This appliance has no user serviceable parts.

Cleaning the Dryer

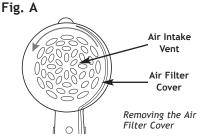
Keep all vents and openings clear of dirt or dust. Should dirt or oils accumulate on the dryer, unplug the unit and wipe the exterior with a damp cloth. Allow to dry completely before use.

Cleaning the Air Filter and Air Intake Vent

From time to time, check the Air Filter and Air Intake Vent for lint build up. Cleaning the filter and Fig. A

vent helps to prevent the dryer from overheating.

The filter is located at the back of the dryer. Grasp the filter and turn counter clockwise until it pulls off (Fig. A). Use a small cleaning brush to remove build up from the Air Filter. Brush off any build up from



the Air Intake Vent while holding the dryer upside down.

Replace the Air Filter by lining up the notches with the grooves on the dryer. Turn the filter clockwise until it locks in place. (Opposite of Fig. A) Do not use dryer without the Filter Cover.

REPLACEMENT PARTS

Replacement parts are available, and may be purchased through our Consumer Relations Department by calling 1-800-934-7455, Mon-Fri. 9am-5pm Central Time, with Visa, Mastercard, Discover, or American Express. Please be ready to give the part number(s) when you call.

Or log into our website to order at: www.eSalton.com

SCUNCI Ionic 1875 Watt Hair Dryer (73016)

REPLACEMENT PARTS

PART #	<u>DESCRIPTION</u>
50664	Air Filter Cover
50665	Concentrator
50663	Diffuser

5-YEAR LIMITED WARRANTY

Warranty: This product is warranted by Scünci International, Inc. ("Scünci"), to be free from defects in materials or workmanship for a period of five (5) years from the original purchase date. This limited warranty covers only the original consumer purchaser of the product.

Warranty Coverage: This limited warranty is void if the product or component has been damaged by accident in shipment, unreasonable use, misuse or abuse, neglect, tampering, dropping, improper service, repairs by unauthorized personnel, normal wear and tear, improper assembly, installation or maintenance abuse or other causes not arising out of defects in materials or workmanship. This limited warranty is effective only if the product is purchased and operated in the United States. This limited warranty does not extend to any units which have been used in violation of written instructions furnished with the product or to units which have been altered or modified or to damage to products or parts thereof which have had the serial number removed, altered, defaced or rendered illegible.

Implied Warranties: ANY IMPLIED WARRANTIES WHICH THE PURCHASER MAY HAVE ARE LIMITED IN DURATION TO FIVE (5) YEARS FROM THE DATE OF PURCHASE. Some states do no allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

Warranty Performance: During the above five (5) year limited warranty period, Scünci will replace or repair, at Scünci's option, any product or component returned to Customer Care and deemed to be defective, at a cost to the original purchaser based on the following table. We reserve the right to substitute products or components of equal or better quality, and to use or deliver refurbished products or components, in the repair or replacement of any product or component under this limited warranty. The repaired or replacement product or component will be in warranty for the balance of the five (5) year limited warranty period and an additional one (1) month period.

YEARS AFTER ORIGINAL PURCHASE DATE	COST TO PURCHASER FOR REPAIR OR REPLACEMENT OF DEFECTIVE PRODUCT OR COMPONENT
Up to 2 years	No Cost*
3-5 years	50% of the price of the defective product or component at the time the warranty claim is made, or the price of a comparable product or component if the original product or component is no longer in production*

* excludes shipping/handling as set forth below

Service and Repair: Should the product malfunction, you should first call toll-free 1 (866) 468-9755 between the hours of 9:00 a.m. and 5:00 p.m. Eastern Standard Time and ask for CUSTOMER CARE stating that you are a consumer with a problem. Please refer to Model No. 73016 when you call.

Out-of-Warranty Service: A flat rate charge by model is made for out-of-warranty service. Include \$12.00 (U.S.) for return shipping and handling. We will notify you by mail of the amount of the charge for service and require you to pay in advance for the repair or replacement.

For Products Purchased in the USA, but Used in Canada: You may return the product insured, packaged with sufficient protection, and postage and insurance prepaid to the USA address listed below. Please note that all customs duty/brokerage fees, if any, must be paid by you and we will require you to pay the cost of customs duty/brokerage fees to us in advance of our performing any service.

Risk During Shipment: We cannot assume responsibility for loss or damage during incoming shipment. For your protection, carefully package the product for shipment and insure it with the carrier. Be sure to enclose the following items with your product: any accessories related to your problem, your full return address and daytime phone number, a note describing the problem you experienced, a copy of your sales receipt or other proof of purchase to determine warranty status, and \$4.00 to cover handling, insurance and return postage costs (California residents are not required to send \$4.00). C.O.D. shipments cannot be accepted.

To return the product, ship to:

Scünci International, Inc. Attn: Customer Care 2200 Byberry Road Hatboro, PA 19040 1 (866) 468-9755

To contact us, please write to, call or email:

Scünci International, Inc. Attn: Customer Care 2200 Byberry Road Hatboro, PA 19040 1 (866) 468-9755

E-mail: customercare@scunci.com

Limitation of Remedies: No representative or person is authorized to assume for Scünci any other liability in connection with the sale of Scünci products. This limited warranty is not transferable and any sale, transfer or other disposition of the product voids this limited warranty. There shall be no claims for defects or failure of performance or product failure under any theory of tort, contract or commercial law including, but not limited to, negligence, gross negligence, strict liability, breach of warranty and breach of contract. Repair or replacement shall be the sole remedy of the purchaser under this limited warranty, and in no event shall Scünci be liable for any incidental, special or consequential damages, losses or expenses. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

Legal Rights: This limited warranty gives you specific legal rights, and you may also have other rights which vary from state to state

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