

Advanced Patented Technology Eliminates The Acrobatics Of Flossing

Introducing
The Sonic
Alternative
To Old
Fashioned
Dental
Floss

From SONEX

Professional Trial Offer

Cleans Plaque From Teeth and Gums

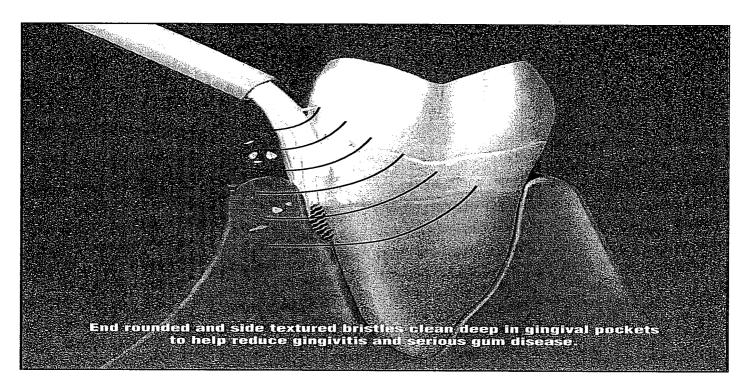
The Automatic Flosser For People Who Hate To Floss

Your dentist recommends flossing once a day. Daily removal of bacterial plaque between teeth and under the gum line is crucial in preventing gum disease. But string floss can be difficult and uncomfortable to use. So you don't floss as often as you should. Until now.

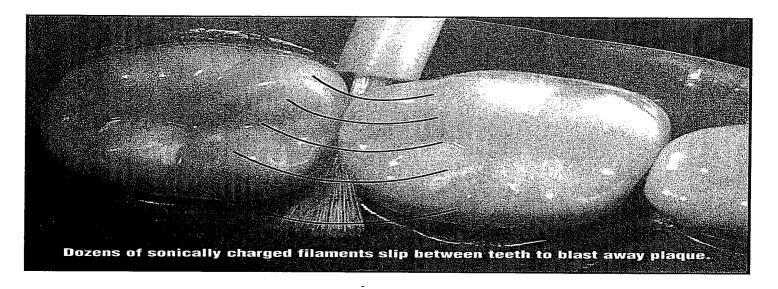
Introducing the SoniPick[™] interdental plaque remover, an amazing alternative to traditional dental floss that you'll want to use every day. The SoniPick is an automatic flosser that's as easy to use as a toothbrush and many times more effective than your old dental floss.

Effectively Cleans Deep Into Gingival Pockets

The slender filaments of the SoniPick even cleans plaque deep in gingival pockets. These pockets are the space between your teeth and gums where plaque hides, creating a perfect breeding ground for the bacteria which cause gingivitis and even more serious gum disease, including tooth loss. Unlike string floss, the SoniPick penetrates the facial and lingual pockets to clean the most stubborn plaque from it's deepest hiding places.



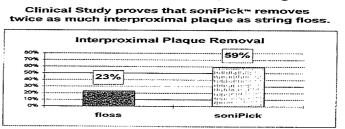
SoniPick cleans with a single tuft of tiny toothbrush filaments which vibrate sonically at a speed of 18,000 strokes per minute. These sonically-charged filaments slide between your teeth — even those really tight spots — to blast out plaque. You'll feel the satisfaction of finally flossing as the doctor ordered — but effortlessly.



You Won't Believe How Much Plaque You've Been Missing

The SoniPick is the ideal dental flosser for nearly everyone — especially those with implants, braces, bridgework, any kind of dental work. It reaches deep into the gaps where other type of flossers simply can't reach. When you floss with the SoniPick, dozens of sonically charged

nylon filaments reach deep between teeth, under the gum line and around dental work to seek out plaque and blast it from your mouth. You're left with a feeling of refreshingly clean. Effortlessly!

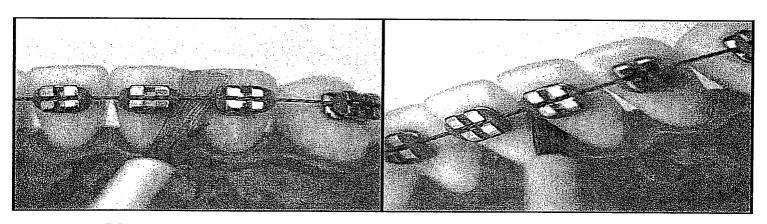


Split mouth, Paired Comparison, p<0.0005

Safe and Easy To Use

The ergonomically designed and lightweight SoniPick easily and comfortably allows you to reach all areas of your mouth — even between those hard to reach back teeth. The bristls are made of nylon. They are End-Rounded for safety and Side-Textured for increased cleaning effectiveness.

The SoniPick runs on one AA battery and comes with a convenient storage stand. Your SoniPick also comes with 30 disposable cleaning tips in three sizes — thin, medium and thick — so you can decide for yourself which is most comfortable for you.



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Experience The soniPickTM Professional Clean Feeling For Yourself!

Try soniPick™ Risk-Free For 30 Days.

We guarantee that you will be amazed how easy, convenient, and effective flossing can be the soniPick™ way. No Dexterity Required!

Order your soniPick™ Professional Trial unit for just \$14.95* That's Twenty dollars off the retail price of \$34.95 and we will pay for the shipping. If for any reason you are not completely satisfied, return the soniPick™ wihtin 30 days, and we will refund your money to the last penny.

Fill out the order form below, and fax it to 914.279.8474, mail it to Sonex, or call us at 1.800.GO-SONEX and we will rush your soniPick $^{\text{TM}}$ to you immediately.

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